

## US EPA - ENERGY STAR®

ENERGY STAR® is a government-backed, voluntary program helping businesses and individuals protect the environment through superior energy efficiency. ENERGY STAR offers businesses proven energy management strategies and tools to measure energy performance, set goals, track savings, and reward improvements.

ENERGY STAR takes a sector-based approach to the commercial market in order to offer compelling value propositions that speak directly to a business segment's key drivers. Commercial and Corporate Real Estate, Hospitality, Retail, Healthcare, K-12 schools, State and Local Governments and Industrial sectors all benefit from EPA's market segmentation strategy.

Central to each sector strategy is EPA's energy performance rating system. This tool allows users to compare their facility's energy performance with similar buildings from across the country. By generating a rating, or benchmark, the energy performance rating system works well with retro-commissioning programs by identifying facilities with the highest savings potential. High scoring buildings, those with a rating of 75 or higher, can take advantage of ENERGY STAR's recognition efforts by applying for the ENERGY STAR. Today, more than 2,500 buildings across the country have earned the ENERGY STAR, a designation that appeals to both customers and shareholders.

For more information on ENERGY STAR, visit [www.energystar.gov](http://www.energystar.gov) or call 888-STAR-YES.