



PEI
Portland Energy Conservation, Inc.

Advancing responsible energy use.

Since 1980, our passion for energy efficiency has driven us toward practical solutions. Inspired by the special challenges of the efficiency market and driven by our mission to help everyone use energy more effectively, we've assisted organizations such as the Northwest Energy Efficiency Alliance, the Energy Trust of Oregon, and the California Energy Commission in promoting energy-efficient practices and technologies that benefit both businesses and individual consumers. Simply put, we help our clients deliver long-term energy savings. We do it by helping transform markets through education and incentive programs that build demand for more efficient products and services. PEI's offerings include:

- Program design
- Program marketing and promotions
- Program implementation and demonstration
- Market research and analysis
- Commissioning research and engineering
- Tools and resource development
- Policy and standards development
- Training and education

Can passion fuel energy efficiency?

Being passionate about energy efficiency means that we are committed to achieving results. Over the years, we've learned what makes energy efficiency initiatives successful, and we use this valuable insight to help anticipate problems and steer projects clear of impractical approaches that run against market forces. PEI has pioneered and managed many prominent initiatives you may be familiar with:

Building Commissioning

PEI regularly delivers first-class commissioning services research and resources designed to raise the level of practice and build the delivery infrastructure for building commissioning. PEI is also frequently called on to execute pilot projects and develop case studies in order to jump-start demand for building commissioning services in new territories.

National Conference on Building Commissioning

Since establishing the conference in 1993, PEI annually produces this premier commissioning industry event to review and share the latest developments and opportunities in the field of building commissioning.

Energy Star® Home Products

PEI designed and implements the northwest regional ENERGY STAR home products program. This award-winning market-transformation program helps northwest retailers lead the country in the adoption of energy-efficient appliances in homes.

EnergySmart Grocer Program

PEI designed and implements this program to help grocers save money with energy-efficient equipment. Since its inception, participation has increased by over 300% in the hard-to-reach California independent grocer market sector.

Lights for Learning

Designed and implemented by PEI, this unique program raises funds for schools, educates students and promotes energy efficiency through the sale of ENERGY STAR compact fluorescent light bulbs.

AirCare Plus

Developed in partnership with the Northwest Energy Efficiency Alliance, AirCare Plus provides the tools, training and support for leading HVAC service companies so they can optimize the performance of rooftop HVAC units — increasing energy efficiency and lowering costs in commercial buildings.