



For Immediate Release

PECI Attracts Top Talent with Innovative Public Referral Rewards Program

New program offers \$1,000 for highly specialized recruits

PORTLAND, Ore – August 5, 2009 – Portland Energy Conservation, Inc. (PECI), a leading energy efficiency consulting firm known for innovation is excited to announce a fresh twist on recruiting with the debut of their Public Referral Rewards Program. Established in response to the global challenge of scaling up the energy sector workforce, the program will help the organization identify and recruit top talent for specialized, hard-to-fill positions. With a cash reward of \$1,000 to non-PECI employees who refer a successfully hired candidate, this unique offering is expected to increase the company's technical and management capacity by drawing the highest caliber talent.

Despite difficult economic times, PEGI is experiencing brisk growth as the demand for energy efficiency programs and solutions increases. An industry frontrunner for nearly 30 years, PEGI applied industry knowledge and insight to create this innovative approach to scaling up the workforce. The Public Referral Rewards Program will not only attract skilled professionals currently in the field, but will inspire cross-industry discussions and send a loud and clear message that energy efficiency is a growing, exciting field for those choosing a career path or career change. Exhibiting visionary leadership, PEGI is building intensive company-wide technical and energy industry training to ensure all employees are well-versed in the field and to fortify their industry knowledge.

"At PEGI we offer employees the support, mentoring and training they need to excel in the field of energy efficiency," said Terry Dols, Senior Human Resources Manager. "We're excited to present this referral program to the public because we want to know about exceptionally talented professionals who will make a great fit for our team."

In addition to energy efficiency industry and technical training, PEGI offers a stimulating environment where innovation and collaboration are encouraged and valued. The organization also 'walks the talk' of promoting energy efficiency and careful resource management by encouraging employee participation in company-wide practices that reduce the organization's energy consumption and environmental footprint. When combined with visionary leadership, generous benefits, and team members passionate about responsible energy use and protecting the environment, it's evident why PEGI is a preferred employer. Information about qualified, open positions and program guidelines are available online at www.peci.org/careers.html.

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About PEGI

Portland Energy Conservation, Inc. (PECI) designs and implements energy efficiency programs for utility companies and governmental agencies in the western United States. Founded in 1980 and headquartered in Portland, Oregon, the organization has a longstanding tradition of pairing innovation with practicality to deliver customized solutions in building commissioning, retrofits, and new construction with a focus on HVAC, refrigeration, lighting and appliances. As an industry leader, it serves the commercial and residential markets with services including technical consultation, research, analysis, program management and implementation. PEGI is committed to gaining widespread efficiency practices that embrace careful resource and energy management. To learn more, visit www.peci.org.

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